



# 2012 Toyota 100 Cars for Good

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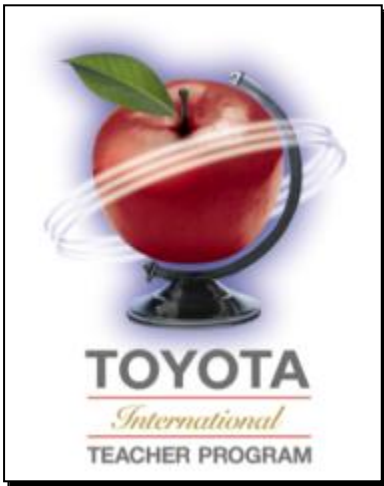
**VOTE TO GIVE 100 CARS TO 100 NONPROFITS.**  
[100CarsForGood.com](http://100CarsForGood.com)





# Commitment to the Community

US Contributions - More than half a billion dollars since 1991  
(includes all U.S. affiliates)



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# 2012 Toyota 100 Cars for Good

We believe vehicles can make a big difference for nonprofits

Social media campaign whereby Toyota is giving away 100 cars in 100 days to 100 different charities

- 500 finalists certified by independent panel
- Winning charities determined daily by popular vote on Facebook
- 4 daily runners-up awarded \$1,000 each
- Finalists in all 50 states and Washington, DC



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# Toyota 100 Cars for Good

## National Vision, Local Impact

Utah News from the Daily Herald Newspaper / Utah and World News - the Daily Herald / Local News / Local News  
**Utah County Boys and Girls Club wins vehicle from Toyota**

Story Discussion

Daily Herald | Posted: Sunday, July 31, 2011 12:45 am | No Comments Posted  
6 people recommend this. Be the first of your friends.

Your votes made a difference.  
The Boys & Girls Clubs of Utah County won a new Toyota in the company's 100 Cars for Good program. It is giving away a vehicle every day for 100 days to needy nonprofit organizations.

Related Links

My Baby Car  
111. 877. 766. 866  
512-54-2743  
MAKE YOUR TOYOTA 100 CARS FOR GOOD



### Brenda Johnson Francisco

TOYOTA ROCKS!! What a wonderful thing you are doing for non-profits across the U.S. As a proud member of the SPCA Tampa Bay team, I want to thank you from the bottom of my heart - we're a winner of one of your 100 cars giveaway. If every automobile manufacturer did something comparable, how great it would be for those of us trying to care for unwanted and abused animals. God bless you!



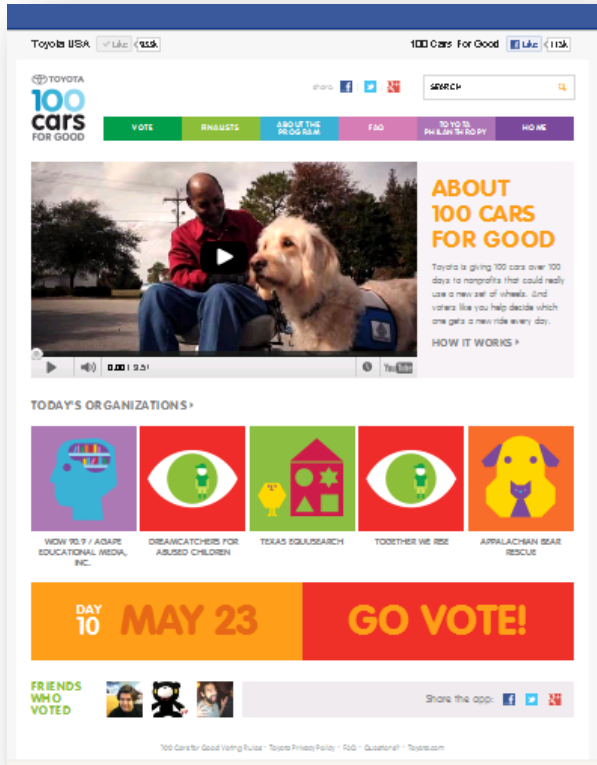
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# 2012 Toyota 100 Cars for Good May 14-August 21

## 100 Cars FB Homepage



### Day 1 Winner

- DC Scores

### Day 2 Winner

- Cincinnati Zoo

### Day 3 Winner

- Lemhi County Humane Society



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# THANK YOU!



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