TRAINING FOR TODAY:
RETRAINING THE WORKFORCE FOR 21ST CENTURY JOBS

CSG Capitol Ideas Webinar Series | Presented by CSG's State Pathways to Prosperity Initiative
WORKER TRAINING GRANTS

Wisconsin Department of Workforce Development

Secretary Reggie Newson

&

Scott Jansen, Office of Skills Development Director,
Division of Employment & Training Administrator

CSG Webinar April 21, 2014
Wisconsin Fast Forward Act 9

*Bipartisan legislation signed into law March 2013*

- Created the Office of Skills Development
- Provided $15 million in worker training grants for businesses
  - $2.6 million awarded in Round 1 → 32 projects
  - Up to $7.5 million available in Round 2
- Authorized Labor Market Information System (LMIS)
WFF Eligible Project

• Demonstrate employer demand for skills
• Stated intent to hire trainees/raise wages
• WFF funds should serve to:
  ✓ Address high-demand labor needs
  ✓ Increase number of new jobs
  ✓ Increase local/regional skill based workforce
  ✓ Reduce layoffs
• Supported by local labor market information
Various Types of Applicants

**One Business**

Business writes grant application, manages training project, administers grant, reports on outcomes

**Business and Partner(s)**

Partner may write grant application, manage training project, administer grant, report on outcomes

**Consortium of Businesses**

Lead business writes grant application, manages training project, administers grant, reports on outcomes

**Consortium of Businesses and Partner(s)**

Partner may write grant application, manage training project, administer grant, report on outcomes
Short/Medium-Term Training

• WFF courses less than one year in duration

• Does not replace existing, routine operational training

• Solves documented skills need that is not addressed through existing education or training program

• Enhances sustainability and growth of business and workforce

• Provides trainees opportunity for income and career growth
New JobCenterOfWisconsin.com

• Key Wisconsin Fast Forward component

• Enhances labor market information system

• Real-time data analytics, critical to informed decisions

• Better match function, connecting employers with skilled workers they need

• Enhanced skill definition to connect job seekers to employers

• Anticipated new JCW launch late 2014
Governor proposed “Blueprint for Prosperity” in January 2014

- Includes tax cuts plus over $35 million in added WFF funding
- Three target areas:
  - Grants to Wisconsin Technical Colleges for wait list reduction
  - Projects that result in certifications for HS students in high-demand areas
  - Efforts that enhance employment opportunities for individuals with disabilities
2014 Year of “A Better Bottom Line”

• Gov. Walker proclaimed 2014 Year of “A Better Bottom Line”
  ▪ Promoting skills, abilities of people with disabilities, urging employers to tap their potential for benefit of all

• State steps include:
  ▪ Authorized $2 million more per year to serve 6,000 individuals
  ▪ Secured $32.5 million, federal Promise Grant for pilots to improve outcomes for low-income children with disabilities

• DWD Division of Vocational Rehabilitation
  ▪ Assists over 17,000 individuals;
  ▪ 3,840 achieved employment goals in FY 2013, with annual projected earnings of $66.3 million, nearly double taxpayer investment in services
DWD developed Skill Explorer in 2013

- Identified skill groups, mapped occupation overlap
- Used Standard Occupation Codes defined by BLS
- 15 measures accounted for 85% of variance between occupations

- Easy-to-use, free tool for workers, businesses, and students
- Allows comparison across occupations on basis of common skills
Skill Explorer: Linking people, skills and knowledge to job postings.

Skill Explorer looks beyond job titles to match you with new opportunities related to the skills and training you already have. Jobs you may not have considered. It's a smart way to widen your career options and find a great job.

- Enter your current or past job experience.
- Select the best match to what you entered.
- Choose any job that shares your skills & expertise.

Enter your current or past job experience:

Find My Matches

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The Wisconsin Department of Workforce Development is an Equal Opportunity Employer Program. Auxiliary aids and services available upon request to individuals with disabilities.
• Wisconsin Apprenticeship, 1st in Nation, Established in 1911
• Career path to family-supporting jobs in skilled trades
• Numbers up with new funding, support of Governor Walker
  ▪ State funding of program administration restored
  ▪ Training reimbursement up to $1,000 per apprentice
  ▪ Education campaign, apprenticeship no longer “best kept secret”
## New Apprenticeships Up in Wisconsin

*Calendar Year 2013 compared to prior years.*

<table>
<thead>
<tr>
<th>Calendar Year</th>
<th>Total New Apprentices</th>
<th>CY2013 Compared to Prior Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>2013</td>
<td>3,350</td>
<td></td>
</tr>
<tr>
<td>2012</td>
<td>2,558</td>
<td>↑31% over 2012</td>
</tr>
<tr>
<td>2010</td>
<td>2,154</td>
<td>↑56% over 2010</td>
</tr>
<tr>
<td>2008</td>
<td>2,779</td>
<td>↑21% over 2008</td>
</tr>
<tr>
<td>2003</td>
<td>2,972</td>
<td>↑13% over 2003</td>
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Wisconsin Youth Apprenticeship

- Popular, school-to-work program drawing national attention
- Relatively new, compared to Registered Apprenticeship
  - 17,000 graduates over two decades
  - 84% of 2013 YA HS graduates offered jobs
- Governor Walker awarded $1.8 million in YA grants for this year
- Approved additional $500,000 to allow more YA students
- Additional $1.5 million in WFF funding for innovative proposals that target training to high school students
Thank You!

Questions?

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