Agenda

8 – 8:15 a.m.  Welcome and Introductions

8:15 – 8:45 a.m.  Consumer Insight Overview
Consumer Sustainability Attitudes & Behavior
Consumer Desire for Transparency
Speaker:
• Elizabeth Kinney, Senior Communications Manager, Procter & Gamble

8:45 – 9:15 a.m.  Product Development Overview
Speaker:
• Todd Cline, Section Head, Procter & Gamble

9:15 – 11:30 a.m.  Product Safety Overview

9:15 – 9:45 a.m.  Part I: Fundamentals of Safety
Speaker:
• Dr. Scott Heid, Associate Director, Procter & Gamble

9:45 – 10:15 a.m.  Part II: Fundamentals of Human Safety
Speaker:
• Dr. Jane Rose, Principal Scientist, Procter & Gamble

10:15 – 10:30 a.m.  Break

10:30 – 11:00 a.m.  Product Safety Overview Contd.
Part III: Fundamentals of Environmental Safety
Speaker:
• Monica Lam, Senior Scientist, Procter & Gamble

11:00 – 11:30 a.m.  Part IV: Making Sense of Safety
Speaker:
• Dr. Scott Heid, Associate Director, Procter & Gamble

Noon – 1:15 p.m.  Working Lunch: Review of CSG’s A State Official’s Guide to Science-Based Decision-Making
Speakers:
• Karyn Schmidt, Senior Director of Regulatory and Technical Affairs, American Chemistry Council
• Dr. Scott Heid, Associate Director, Procter & Gamble
• Rep. Mike Fortner, Illinois
1:15 – 2 p.m.  The Importance of Research & Development  
Speaker:  
• Colleen Rocafort, Global Technical Key Account Manager, BASF

2 – 2:45 p.m.  Beyond Perfume: Understanding the Value of Fragrance  
Speakers:  
• Amanda Nguyen, Director of Government Affairs and Legal, Fragrance Creators Association  
• Wendy Kennedy, Senior Communications Manager, Procter & Gamble

2:45 – 3:30 p.m.  Over-the-Counter Medication Safety & Efficacy  
Speakers:  
• Carlos Gutierrez, Vice President of State and Local Government Affairs, Consumer Healthcare Products Association  
• David Spangler, Senior Vice President of Policy and General Counsel, Consumer Healthcare Products Association

3:30 – 4 p.m.  Roundtable Discussion and Closing Remarks