Speaker Bios

Jason Barrett  
Delegate  
West Virginia
Barrett was first elected to the West Virginia House of Delegates in 2012, and currently serves on the House Finance Committee. He authored several pieces of major successful legislation including the state’s minimum wage increase in 2014. Barrett played an instrumental role in the development and passage of West Virginia’s sports betting legislation, which has been used as a model for several other states. Barrett currently owns and operates three small businesses in West Virginia’s eastern panhandle.

John R. Gordner  
State Senator  
Pennsylvania
Gordner was first elected to the state Senate in a special election in November 2003. He was re-elected in 2004, 2008, 2012 and 2016 to represent the 27th Senatorial District, which includes all of Columbia, Northumberland, Montour, and Snyder counties and parts of Luzerne County. Prior to his election to the Senate, Gordner served for 11 years in the Pennsylvania House of Representatives from the 109th Legislative District. Gordner is currently serving as a member of Senate leadership as Majority Whip. He also serves as vice chairman of the Rules and Executive Nominations Committee, and as a member of the Appropriations Committee, Consumer Protection and Professional Licensure Committee, Judiciary Committee, and Transportation Committee.

John Hicks  
Executive Director  
National Association of State Budget Officers (NASBO)
Hicks joined NASBO in April 2016. Founded in 1945, NASBO serves as the professional organization for all state budget officers of the fifty states and U.S. territories. NASBO collects data and publishes numerous reports on state fiscal conditions and organizes meetings and trainings for budget and finance officials. The organization also provides public officials, the media and citizens detailed information on state financial management and budgeting. Prior to coming to NASBO, Hicks served in Kentucky state government for 32 years, including 25 years in Kentucky’s Office of State Budget Director.

Eric Houghtaling  
State Assemblyman  
New Jersey
Houghtaling is a career electrician and a proud, 40-year member of the International Brotherhood of Electrical Workers Local 400. He has also served as a representative to the Monmouth and Ocean Counties Central Labor Council. Through his work with labor, Eric has gained a keen understanding of the issues facing working families, including the need for us to
create good-paying jobs, make education more effective, and keep our communities safe. He serves on the Telecommunications and Utilities Committee and the Labor Committee. He serves as the vice chair of the Agriculture and Natural Resources Committee and the Oversight, Reform and Federal Relations Committee.

Helene Keeley  
Deputy Director  
Delaware Lottery Office  
Keeley has taken an active role in championing important legislation through the Delaware General Assembly, including the Mental Health Parity Act, a bill that established the state’s first needle exchange program; legislation to restrict physicians from charging outrageous fees for the transfer of medical records; legislation to prevent price gouging during a state of emergency; and the establishment of a hearing aid loan bank for Delaware children three and under. Keeley was the driving force in developing Delaware’s Emergency Mortgage Assistance Program and the state’s Medical Marijuana Program. Consumer protection has become a specialty for Keeley she continues to focus on the ongoing foreclosure issues in the state and passed legislation to regulate mortgage brokers and payday lending institutions.

Ed Martin  
CEO and President  
Association of Racing Commissioners International (ARCI)  
Now in his fourteenth year as president/CEO of ARCI, Martin previously served as executive director of the New York State Racing and Wagering Board. In that capacity, he was the state’s top gaming regulator and he oversaw investigations that resulted in the federal felony indictment of the New York Racing Association and subsequent clean-up of irregularities in the mutual department; solved the computer hacking scheme that turned losing wagers into winning ones during the 2002 Breeders Cup; and triggered a management overhaul at the Capitol Region Off-Track Betting Corporation. As president of ARCI, Martin is credited with the re-uniting of North American racing regulators into one unified group and working to expand the professionalism of the association through greater involvement of regulatory attorneys, lab directors, regulatory veterinarians, pari-mutuel auditors, and executive directors.

Rick Masters  
Special Counsel  
The National Center for Interstate Compacts  
Masters is special counsel to CSG’s National Center for Interstate Compacts (NCIC), providing legal guidance on the law and use of interstate compacts, their application and enforcement and bill drafting guidance in conjunction with the various NCIC compact projects. He has been a primary drafter of many compacts including multistate licensure compacts for the professions of nursing, medicine, physical therapy, emergency medical services and psychology. He also provides legal advice to a variety of compact governing boards and agencies and testifies before state legislatures and Congress about compact legislation. He does extensive research and writing in the field of interstate compacts including co-authoring the largest compilation of

Jay McDaniel
Deputy Director
Mississippi Gaming Commission
McDaniel is the deputy director of the Mississippi Gaming Commission and past chair of the Gaming Section of the Mississippi Bar. Prior to joining the Gaming Commission, McDaniel practiced in the litigation department at Butler Snow LLP, handling cases involving product liability, commercial litigation, and other general litigation matters. Prior to his law career, he was a Certified Internal Auditor and worked several years as an auditor. McDaniel is a graduate of Mississippi College School of Law, and earned his B.S. in Accounting from Mississippi State University.

Bobby Moak
Former State Representative
Mississippi
Moak is a former 32-year member of the Mississippi House of Representatives where he served as the Democratic Leader. During his service in the House he chaired that chamber’s first Gaming Committee. Moak is credited with working across party lines and shepherding into law the “800-foot Rule,” which allowed casinos to move 800 feet on-shore, revitalizing the Mississippi Gulf Coast gaming industry after Hurricane Katrina. Moak is an attorney that in his first jury trial, along with his co-counsel, the novelist John Grisham, and Danny Cupit received the largest jury award at that time in Lincoln County, Mississippi. Moak is a frequent speaker on issues related to the legislative process, gaming and legal issues.

Jennifer Roberts
Associate Director
International Center for Gaming Regulation
Roberts is the associate director of the International Center for Gaming Regulation at the University of Nevada Las Vegas. Roberts was previously a partner at Duane Morris LLP. Prior to that, she was a shareholder in the Gaming & Regulatory Department of Lionel Sawyer & Collins. Her gaming law practice included representation of clients in all areas of gaming law, including licensing, compliance, and gaming law and regulatory development. Roberts’ current legal practice includes alcohol beverage licensing and compliance, as well as land use and zoning, business licensing, and regulatory and administrative law.

Douglas L. McSwain
Partner
Wyatt Tarrant & Combs, LLP
McSwain has been a litigator, legal advisor, negotiator, speaker and writer in constitutional, administrative, civil rights, equine, racing and gaming, employment, health care, trade practices, antitrust and competition, and business law for 35 years. McSwain has been named and peer-
reviewed as a “Best Lawyer in America®,” “Kentucky Super Lawyer” and “Top Rated Lawyer” in civil rights and employment, health care, first amendment, and municipal law, and he practices in both trial courts and appellate courts. In 2017, “Best Lawyers®” named McSwain “Lawyer of the Year” in central Kentucky in employment law.

Michael Pollock
Managing Director
Spectrum Gaming Group
Pollock oversees a broad portfolio of Spectrum services, including policy and impact studies for country, state and local governments, and financial and market studies for private-sector clients. He is a founder and principal in the Spectrum Gaming Sports Group, which has served state governments in Rhode Island and the District of Columbia, as well as various private clients including Major League Baseball and the National Basketball Association. He also leads Spectrum’s efforts as executive director of the National Council of Legislators from Gaming States. Pollock began analyzing the casino industry in 1978 and served as spokesman for the New Jersey Casino Control Commission from 1991 through 1996.

Bryan Seeley
Senior Vice President and Deputy General Counsel
Major League Baseball
Seeley is senior vice president and deputy general counsel for Major League Baseball, where he oversees investigations, compliance and security, and helps manage MLB’s legal and policy efforts related to sports betting. He has primary responsibility for conducting all investigations into violations of MLB’s rules and policies, including investigations related to the use of gambling, performance-enhancing substances, and other threats to the integrity of the game. Seeley enforces MLB’s policies regarding off-the-field misconduct such as domestic violence, sexual assault and child abuse, along with rules governing the signing of international amateur players by MLB Clubs. He also oversees MLB’s Security Department, and manages MLB’s response to kidnapping, threats and extortion directed at players and employees, both internationally and domestically.

Dan Shapiro
Vice President of Strategy & Business Development
William Hill US
Shapiro is vice president of strategy and business development for William Hill US, which has operations in Iowa, Mississippi, Nevada, New Jersey and West Virginia and serves at the exclusive risk manager for the Delaware Sports Lottery. Since entering the U.S. market in 2012, William Hill has become the leading sports betting company in North America. William Hill operates 108 sports books in Nevada and the state’s leading mobile app, making William Hill the leader as measured by revenue. In New Jersey, William Hill operates an online sports betting business and retail sports books at Monmouth Park Racetrack, Ocean Resort Casino and Tropicana Atlantic City. Before joining William Hill, Shapiro was part of the original management team at Brandywine Bookmaking LLC d/b/a Lucky’s Race & Sports Book, a
startup that began operating sports books throughout Nevada in 2008. Previously, Shapiro held various positions in the horse racing industry.

**Scott Gunn**  
**Senior Vice President of Global Government Relations and North America Lottery Business Development**  
**IGT**

As senior vice president of global government relations and North America lottery business development, Gunn serves on IGT Global Solutions’ Senior Management Team that oversees the company’s operations and growth activities. Gunn has assumed positions of increasing responsibility since joining IGT’s predecessor GTECH Corporation. He has held positions in sales, business development, public affairs, and global operations. Gunn has served on numerous commercial and philanthropic boards and committees throughout his career. He currently serves on the Northstar New Jersey Board of Managers, is an Advisory Board member of Silicon Valley based ReviverAuto, and is the chairman of the IGT PAC. He has held various positions within national and state political party organizations and has been involved with several presidential campaigns.

**Rick Simpson**  
**Partner**  
**Wiley Rein, LLP**

Simpson has a national litigation practice with an emphasis on appellate litigation, professional liability defense and insurance coverage/“bad faith” litigation. He has substantial jury and bench trial experience, and has acted as lead appellate counsel in ten of the federal courts of appeals and in state appellate courts in ten states. Simpson was an adjunct instructor in trial advocacy at the University of Virginia School of Law from 2003 to 2017. Prior to private practice, he served as an assistant U.S. attorney for the Southern District of New York.

**Daniel Wallach**  
**Founder**  
**Wallach Legal LLC**

Wallach Legal LLC is a law firm devoted exclusively to the burgeoning field of sports wagering and gaming law. He is considered one of the nation’s premier and most sought after legal voices on issues related to sports law and sports gambling. Wallach is the co-founding director of the University of New Hampshire School of Law’s Sports Wagering and Integrity Program. He is also a general member of the International Masters of Gaming Law (IMGL), an invitation-only organization for attorneys who have distinguished themselves through demonstrated performance and publishing in gaming law, significant gaming clientele and substantial participation in the gaming industry.

**Jake Williams**  
**Head of Legal**  
**Sportradar US**
Sportradar is a global leader in sports data and technology and has partnered with leagues such as NBA, NFL, NHL and NASCAR in the collection and distribution of sports data in the U.S. and around the world. Previously, Williams was legal counsel for Sportradar AG in Munich, Germany. There he worked on legal issues pertaining to sports data, sports integrity, international sports law and gambling. Williams spent time in the Cayman Islands working in the Sports Integrity Department at CONCACAF, setting up a framework to combat match-fixing for the Federation and working with INTERPOL on sports integrity programs in the region.