Alaska Arctic Policy Commission

CSG West WESTRENDS Board
Saturday, August 9, 9 AM

Co-Chair: Senator Lesil McGuire
Co-Chair: Representative Bob Herron
Alaska Arctic Policy Commission
Members

Senator Lesil McGuire, Co-Chair – Anchorage
Senator Cathy Giessel – Anchorage
Senator Lyman Hoffman – Bethel
Senator Donny Olson – Golovin
Senator Gary Stevens – Kodiak

Representative Bob Herron, Co-Chair – Bethel
Representative Alan Austerman – Kodiak
Representative David Guttenberg – Fairbanks
Representative Bryce Edgmon – Dillingham
Representative Benjamin Nageak – Barrow

Public Members:
Nils Andreassen – Institute of the North, Executive Director
Dr. Lawson Brigham – Distinguished Professor, University of Alaska Fairbanks
Peter Garay – American Pilots Association delegate
Chris Hladick – Unalaska City Manager
Layla Hughes – Conservation group representative
Reggie Joule – The Native Village of Kotzebue - Kotzebue IRA
Stephanie Madsen – Executive Director, At-Sea Processors Association
Denise Michels – Nome Mayor

Liz Qaulluq Moore – Senior Director, NANA Regional Corporation
Community & Government Affairs
Stefanie Moreland – Special Assistant to Governor Parnell for Arctic Affairs
Lisa Pekich – ConocoPhillips Alaska, Director of Village Outreach
Pat Pourchot – Special Assistant to the Secretary of the Interior
Harry McDonald – Saltchuk, Managing Director for Alaska
Stephen Trimble – President Trimble Strategies
Jake Adams – Arctic Slope Regional Corporation, Board Member
Kris Norosz – Icicle Seafoods, Inc., Government Affairs Director

Ex-Officio Members:
Beth Kerttula – Juneau
Mead Treadwell – Lt Governor
Dan Sullivan – Former DNR Commissioner
James Robinson – US Coast Guard District 17
Fran Ulmer – US Arctic Research Commission Chair
Alice Rogoff – founder Arctic Circle Conference

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Arctic Boundary as Defined by U.S. Congress
AAPC Vision Statements: The State of Alaska Envisions an Arctic that:

Values Community Sustainability And Thriving Cultures

Ensures Public Safety And Security

Advances Economic Development And a Healthy Environment

Incorporates Transparency and Inclusion into Decision Making
The changing conditions will bring new opportunities

Shipping

**Marco Polo**
in the 21st century
Combining World Trade Routes

paulfuhs@earthlink.net
The changing conditions will bring new opportunities

Shipping

Bering Strait Vessel Traffic 2013-50% Increase Per Year

Increased vessel traffic = Increased opportunity
The changing conditions will bring new opportunities

20,000 Tourists visited the Arctic in 2013

For this:
Russians and Norwegians have ports and infrastructure To support a Tourism Industry in the Arctic

WE have a nearly untapped tourism opportunity
In order for Alaska to Capitalize on the new opportunities We Need:

Private Sector $$$ coming into the state

These Resources will not be developed Without infrastructure

We must provide incentives
Alaska’s Future

Alaskans have been developing the ARCTIC for 40 years

We have the experts

We will continue to push back Against federal overreach  
To develop OUR ARCTIC
Providing Incentives

Senate Bill 140

“AIDEA: ARCTIC DEVELOPMENT PROGRAM/FUND”

* Allows AIDEA to leverage private money for Arctic infrastructure by financing up to 1/3 of well-vetted, projects’ costs
* This is designed to attract investment from the Private Market
* Financing via low interest loans and loan guarantees
  * Loan guarantees are limited to companies that are majority owned by Alaskan Residents
Key Legislation based on AAPC work

**Senate Bill 140**

“AIDEA: ARCTIC DEVELOPMENT PROGRAM/FUND”

- The construction, improvement, rehabilitation, or expansion of a facility
- In the Arctic to aid in development or meet emergency response needs; or
  - In the state if the construction, improvement, rehabilitation, or expansion supports or furthers the development of a facility in the Arctic
The changing conditions will bring new opportunities

Alaska’s Future

There is an estimated $100 Billion of private sector funds looking for investment opportunities in the Arctic.

We need to provide the incentives to attract that investment.

Investment in the Arctic is Investment in Alaska.

Developing Alaska’s Arctic will:

- Fortify ALL Communities
- Build Wealth across the State
- Attract new industry, jobs, and opportunities
- A future for our Children
DC Giving More Attention to the Arctic
US National Strategy for the Arctic Region – Implementation Plan

• Released January 30, 2014 – same day as AAPC Preliminary Report

• Due to AAPC Co-chair engagement and receptivity of the NSAR Task Force, both reports align fairly closely:
  
  • **Assessment of Economic and Infrastructure Development**
  • Integrated Systems for Arctic Marine Information
  • Timely, Effective and Safe Response to Search & Rescue and Spill Containment
  • Working Towards Energy Security
  • Protecting the Environment
  • **Emphasize Public-Private Partnerships**

How AAPC can influence NSAR Implementation Plan process – Providing Alaskan expertise, highlighting priorities and emerging challenges, raising Awareness in Lower 48 about the Arctic
New Arctic Appointments

July 16, the State Department appointed:

• Admiral Robert J. Papp Jr. the Special Representative for the Arctic Region
• and Alaskan Fran Ulmer the Special Advisor on Arctic Science and Policy
Arctic Economic Council

- Organizational Meeting September 2-3 in Iqaluit, Nunavut

- Arctic Economic Development Should be on Arctic Council Agenda through Current Working Groups (SDWG) and New Efforts such as the AEC

- Arctic Caucus Can Help Convince US of AEC’s Value
“The Arctic region is the last global frontier and a region with enormous and growing geostrategic, economic, climate, environment, and national security implications for the United States and the world. With the team we're building at the State Department, we will make sure that the United States is in the strongest possible position to meet these challenges and seize these opportunities.”

- John Kerry, Secretary of State

July 16, 2014

*From Press Release naming:
- Admiral Robert J. Papp, Jr (USCG) as Special Representative for the Arctic
- Fran Ulmer (Former AK Lt. Gov) as Special Advisor on Arctic Science and Policy

The Arctic is: OPPORTUNITY