During the ACA open enrollment period, Oct. 1, 2013 to April 15, 2014, 12.8 million persons signed up for health insurance. Over 8 million purchased health insurance policies through the exchanges and 85 percent of those buyers qualified for a tax subsidy to reduce the premium cost. Another 4.8 million enrolled in Medicaid and CHIP programs in states, an 8.2 percent increase in overall Medicaid enrollees nationally. Note that 6.7 million individuals were told by the exchanges that they were eligible for Medicaid or CHIP (in both expansion states with new eligibility levels and states maintaining pre-ACA eligibility levels). Presumably some of these people will enroll in Medicaid at a later date, as Medicaid enrollment remains open. Enrollment for private insurance will open again Nov. 15, 2014 and continue to Feb. 15, 2015.